Kiran K P
Graphic Designer

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I'm an ace graphic designer from south India. I am always praised for my unique approach to conveying concepts to my users. With more than five years' experience in marketing and graphic design, I know what brands need to do to capture their audiences' attention. The combination of my strong design skills and marketing expertise makes me the perfect fit for your brand.
This enables me to incorporate art and design principles and elements into my work. The most prominent quality of my work is that I can create unique and innovative designs based on concept norms.

Work History

2019-Current

Creative Lead
Hotpack Packaging Industries

- Mentored other designers, providing guidance and support to help generate work on time and within project parameters.
- Cultivated professional working relationships with merchandising and sales departments, suppliers and clients.
- Determined size and arrangement of illustrative material and copy to develop graphics and layouts for product illustrations, company logos and Internet websites.
- Transformed ideas into beautiful designs used in identity branding campaigns.
- Collaborated with in-house producers to create storyboards, mood boards and thumbnail sketches to represent and visualize ideas prior to execution.

2019

Creative Designer
Thought factory

- Excelled in typography and calligraphy.
- Took part in erecting contemporary designs for the company.
- Received knowledge in incorporating principles and concepts of artistic value in designs.

2018-2019

Creative Lead
Ravsan Media Solutions LLP

- Leading designing team
- Designing logos, website, mobile app UI, Social media ads, Branding and strategies planning

2017-2018

Photographer
Devas Color Lab

- Shaped the experience in photography and photo retouching
- Customer handling and also as a printing

2016-2017

Photography Teacher
Ayjo's Nova Educational Institutions Pvt Ltd

Portfolio and Other Links

Behance
https://www.behance.net/evasdaydreamer

Ads of the world
https://www.adsoftheworld.com/users/kiran

YouTube
https://www.youtube.com/c/K3NZGARAGE

LinkedIn
https://www.linkedin.com/in/kiran-kp-398b57a9/

Skills

Proficient in Photoshop
● ● ● ● ● *Excellent*

Proficient in Illustrator
● ● ● ● ○ *Very Good*

Proficient in Dimension
● ● ● ● ● *Excellent*

Proficient in Blender
● ● ● ○ ○ *Good*

Proficient in Premier Pro
● ● ● ○ ○ *Good*

Proficient in After Effects
● ● ● ○ ○ *Good*

Proficient in Adobe Suit
● ● ● ● ○ *Very Good*

Identity branding
● ● ● ● ● *Excellent*

Concept visualization
● ● ● ● ● *Excellent*

Key trends
● ● ● ● ● *Excellent*

Effective communication
● ● ● ● ● *Excellent*

Final design delivery
● ● ● ● ● *Excellent*

Education

Mahatma Gandhi University, Kerala
- *Matha College Of Technology*
  2O11 To 2O15
  Electronics and Communication

Keltron, Kerala
- *Photography and Cinematography*
  2O16

G-Tech, Kerala
- *Graphic Design*
  2O10